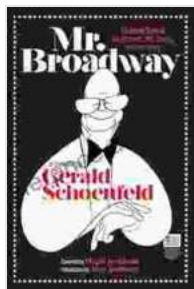


# The Inside Story of The Shuberts: The Shows and the Stars

The Shuberts were a family of theatrical impresarios who dominated American theater for over half a century. From their early days as vaudeville impresarios to their reign as Broadway's most powerful producers, the Shuberts were responsible for some of the most iconic shows in American history, including *The Music Man*, *West Side Story*, and *A Chorus Line*.



## Mr. Broadway: The Inside Story of the Shuberts, the Shows and the Stars (Applause Books) by Gerald Schoenfeld

★★★★☆ 4.7 out of 5

Language : English  
File size : 10229 KB  
Text-to-Speech : Enabled  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 408 pages  
Screen Reader : Supported



The Shubert brothers were born in Syracuse, New York, in the late 19th century. They got their start in the theater business as vaudeville impresarios, and they quickly built a reputation for their keen eye for talent and their ability to produce successful shows. In 1900, they opened their first Broadway theater, the Herald Square Theater, and they soon became one of the most powerful forces in the theater world.

The Shuberts were known for their lavish productions and their willingness to take risks on new talent. They produced some of the most successful shows of the early 20th century, including *The Ziegfeld Follies*, *The Chocolate Soldier*, and *Show Boat*. They also helped to launch the careers of some of the biggest stars of the era, including Al Jolson, Eddie Cantor, and Ethel Merman.

The Shuberts' reign as Broadway's top producers lasted for over half a century. They produced over 1,000 shows during their careers, and they helped to shape the course of American theater. They were responsible for some of the most iconic shows in American history, and their legacy continues to this day.

## **The Shows**

The Shuberts produced some of the most iconic shows in American history. Here are a few of their most famous productions:

- *The Music Man*
- *West Side Story*
- *A Chorus Line*
- *The Ziegfeld Follies*
- *The Chocolate Soldier*
- *Show Boat*
- *Funny Girl*
- *Hello, Dolly!*
- *Annie*

- *The Lion King*

## **The Stars**

The Shuberts helped to launch the careers of some of the biggest stars of the era. Here are a few of the most famous actors and actresses who appeared in Shubert productions:

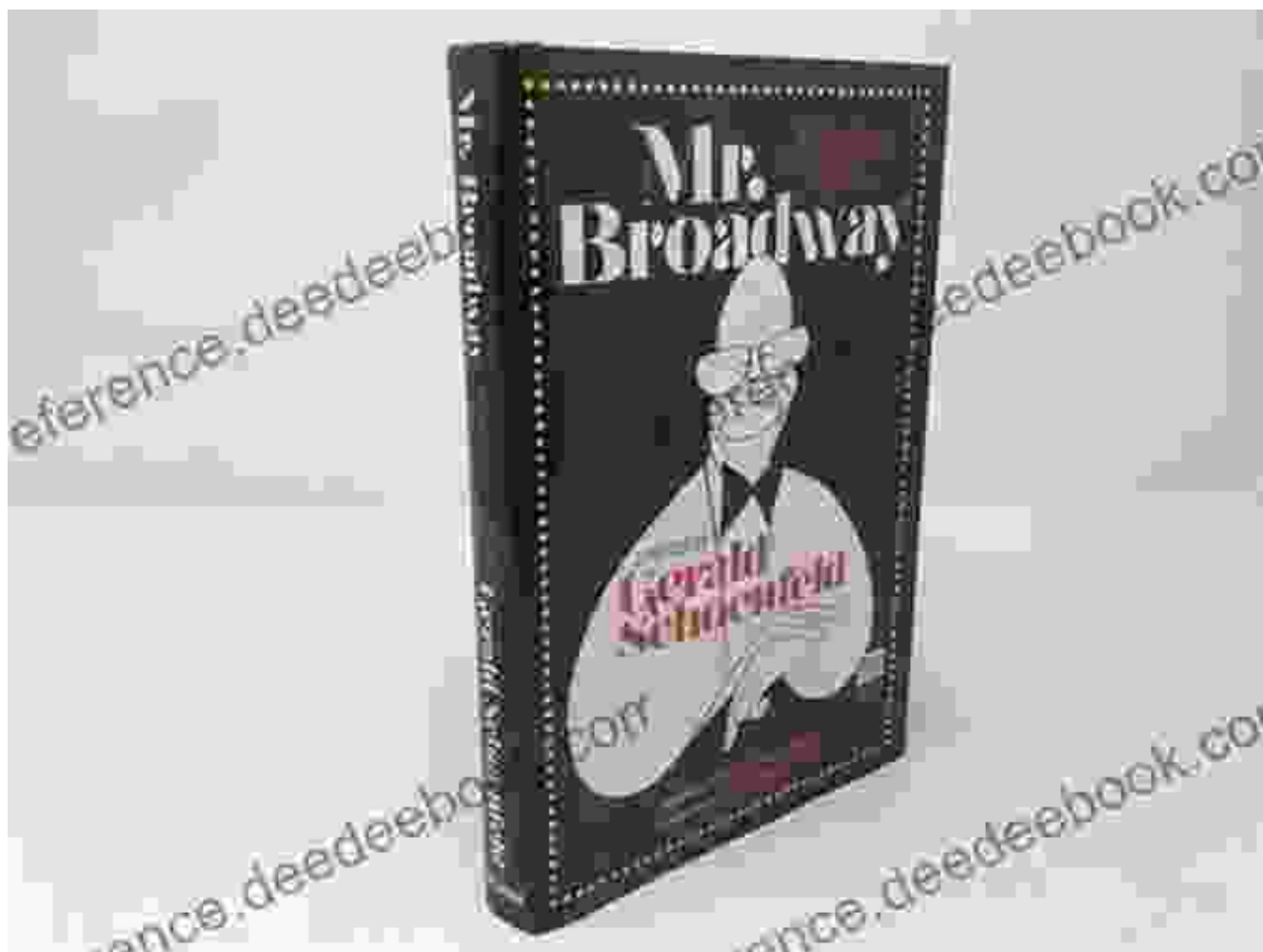
- Al Jolson
- Eddie Cantor
- Ethel Merman
- Fanny Brice
- Fred Astaire
- Ginger Rogers
- Barbra Streisand
- Carol Channing
- Bernadette Peters
- Patti LuPone

## **The Legacy**

The Shuberts left a lasting legacy on American theater. They produced some of the most iconic shows in history, and they helped to launch the careers of some of the biggest stars of the era. Their legacy continues to this day, and their shows continue to be performed by theaters around the world.

The Inside Story of The Shuberts: The Shows and the Stars is a fascinating look at the lives and careers of the legendary Shubert brothers. This book, written by theater historian Miles Kreuger, tells the full story of the Shuberts, from their humble beginnings to their rise to stardom. It's a must-read for any fan of theater history.

**Order your copy today!**

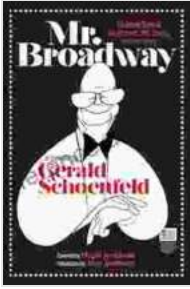


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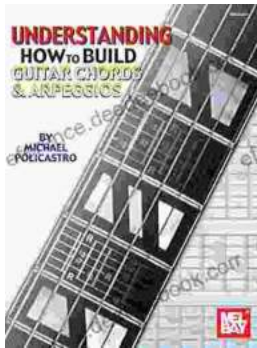
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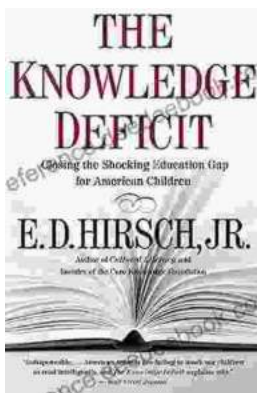


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